

FAX# 323-937-2481  
OCT23/12 16.24  
HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 78 SALESMAN # \_\_\_\_\_  
BUYER NAME RANDE LEVINE

BUYER NAME	<u>RANDE LEVINE</u>
SALES PRSN	<u>LA- MICHAEL WARD</u>

SHERMAN OAKS, CA 91403

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[illegible]

DATE OCT23/12 16.24

REV TO SHOW OK FOR M3 = SEE LINES 1, 3, 5 & 29-31 FOR REVISION  
NCIT...TTL REMAINS: \$90,044  
PLS CONF  
1ST MG OFFER IS FOR THU, 10/25!!  
THANKS LINDA FOR MICHAEL 10/23

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

4012 NON-CANDIDATE AVAIL. 30 MINUTES SEPARATION. FLIGHT 10/23-10/29

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = FREEDOM AGENCY EST# = 424  
AGENCY PRODUCT CODE = PAC

1	SZ	600A-700A	15	\$1,752.00	10/23	10/26	3	TU-F
PROGRAM : EYEWITNESS NEWS								
RA35+ : 2.9								
ORD COM1: 10/23-MOVE 1X 10/23 TO NEW LINE 29								
CON COM1: RUN 1X PER DAY. STAND ALONE :15								

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	A		600A-700A	15		\$1,752.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS RA35+ : 2.9 ORD COM1 : DUE TO NO CREATIVE WE CAN OFFER CON COM1 : STAND ALONE :15. MAX SEP WITH LINE 1 THIS IS A MAKE-GOOD FOR OCT23 ON LINE-1 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT23 ON LINE-3 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT23 ON LINE-5 FOR 1 SPOT/WK												
30	A		700A-900A	15		\$2,045.00	10/25	10/26	1		TH-F	1
PROGRAM : GMA RA35+ : 2.9 ORD COM1 : DUE TO NO CREATIVE WE CAN OFFER CON COM1 : STAND ALONE :15. MAX SEP WITH LINE 3 PART OF A MAKEGOOD MADE UP OF LINES 29-31												
31	A		1000A-1100A	15		\$700.00	10/26	10/26	1		FRI	1
PROGRAM : MILLIONAIRE/FUED RA35+ : 2.9 ORD COM1 : DUE TO NO CREATIVE WE CAN OFFER CON COM1 : STAND ALONE :15. MAX SEP WITH LINE 5 PART OF A MAKEGOOD MADE UP OF LINES 29-31												
3	SZ		700A-900A	15		\$2,045.00	10/23	10/26	3		TU-F	3
PROGRAM : GOOD MORNING AMERICA RA35+ : 4.2 ORD COM1 : 10/23-MOVE 1X 10/23 TO NEW LINE 30 CON COM1 : RUN 1X PER DAY. STAND ALONE :15												
5	SZ		1000A-1100A	15		\$700.00	10/23	10/26	3		TU-F	3
PROGRAM : MILLIONAIRE/FAMILY FEUD RA35+ : 1.8 ORD COM1 : 10/23-MOVE 1X 10/23 TO NEW LINE 31 CON COM1 : RUN 1X PER DAY. STAND ALONE :15												
STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#1 MISSED:TU-F/600A-700A				OCT23		15S	\$1,752.00	(OCT23/12)	
			BUY#3 TU-F/700A-900A				OCT23		15S	\$2,045.00		
			BUY#5 TU-F/1000A-1100A				OCT23		15S	\$700.00		
			OFFER:FRI/600A-700A				OCT26		15S	\$1,752.00	PLS ADVISE.	
			& TH-F/700A-900A				OCT25		15S	\$2,045.00		
			& FRI/1000A-1100A				OCT26		15S	\$700.00		
CMT:DUE TO NO CREATIVE WE CAN OFFER												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

OCT/12	74974.00	NOV/12	15070.00									
CONTRACT TOTAL												90044.00
TOTAL SPOTS												61

MARKET TOTALS \$155,248    WFTV 58%    WKMG 25%    WESH 0%    WOFL 17%    WKCF 0%    WRBW 0%    CABL 0%  
WOPX 0%    WRDQ 0%    EFTV 0%

SVC- NSI    BOOKS- NOV/PJ EST/ES  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE